

ALAIN NGALANI
FOUR-TIME MUAY THAI WORLD CHAMPION
VENUM ATHLETE

HARDEN UP



VENUM

VENUM
NUTRITION

A small black Venum logo, featuring a stylized snake head, is located to the right of the brand name.



VENUM - THE BRAND

VENUM SPORT SUPPLEMENTS are built around a single concept - to help athletes meet and exceed their fitness goals. Our formulations are based on years of experience in the world of sports supplements, both as customers and as manufacturers. We use the highest-quality, pharmaceutical-grade ingredients, so you can rest assured that with Venum products, you're getting nothing but the very best, every time. With our products there is absolutely no compromise.

At Venum, we understand the demands of extreme physical activity. We understand that as an athlete you want quality, honesty and products that bring real results. For this reason, we offer full disclosure of ingredients, so you know exactly what you're getting, each and every time you purchase a Venum product. All our products have:

- HACCP certification
- Manufactured in a cGMP certified facility in the USA
- No hidden ingredients
- No proprietary blends
- All natural flavoring
- No Aspartame or Acesulfame K
- No banned substances – 2015 WADA compliant



Our years of experience working alongside the world's elite athletes have provided us with the knowledge and experience to create a cutting edge range of sports supplements, formulated by athletes, for athletes. We work closely with our team while developing product formulas, to ensure that every product hits the mark when it comes to both ingredient profiles and taste.



Founded in 2006



Products sold in 150 countries



1.3m followers on Facebook



Distribution centres in USA, France, Britain and Hong Kong

MANUFACTURED IN



United States of America



WHY BE A VENUM DISTRIBUTOR?

Joining the Venum team brings a host of benefits to you, as one of our distributors. We offer guaranteed exclusivity and market control to our network of partners, and we achieve this by:

- Actively halting grey imports from harming your sales
- Having no middleman distributor - you buy directly from us, the manufacturer
- Uniform pricing structure for all partners

In addition, we provide our distributors with comprehensive marketing support and merchandise.

STABILITY, SHELF LIFE & AVAILABILITY

A persistent problem with exporting sport supplements is ensuring the freshness of the products when they arrive at their destination. After spending many weeks in transit, a common issue is moisture getting inside product tubs, resulting in the contents clumping together and in some cases becoming a solid, hard block. Our research and development team has gone to great lengths to tailor our product formulas and packaging to ensure that this does not happen.

We realize that ensuring the maximum possible product shelf life (3 years) is of great importance when exporting globally. Unlike most other supplement brands, Venum has its own dedicated production line. Because of this constant cycle of production and high turnover of stock, we're able to offer distributors very long shelf lives.



AMINO SPIKING

In recent years, a disturbing trend has arisen among unscrupulous supplement companies known as 'amino spiking'. Due to the fact that the American FDA considers all amino acids to be 'protein', it is perfectly legal for sports supplement manufacturers to add in additional, cheap amino acids like glycine or taurine, to deceive customers into thinking they're getting more protein per serving than they actually are, by artificially boosting the stated number of grams of protein on the label. For example, if a protein powder's label states that each serving contains 25 grams of protein, but the ingredient list includes added glycine, there is no way of knowing how much of those 25 grams are genuine, complete protein, and how much is cheap glycine thrown into the formula to artificially boost the label's stated protein content. It may be that your scoop of 'protein' contains as little as 50% of actual protein, with the rest being cheap filler.

We promise our customers that we will never do this, and all our products are certified as amino spike free by Eurofins Laboratories.

Certified

Amino Spike FREE

-  **REAL RESULTS.**
-  **CLEAN FORMULAS.**
-  **QUALITY PRODUCTS.**

FLAVORING

At Venum, we're not fans of artificial flavorings. For this reason, you won't find anything but natural flavor ingredients like Dutch process cocoa and real orange oil in our products. Why? Because we believe that there is no substitute for the real thing when it comes to flavor, both in terms of health and taste. Artificial flavoring often leaves a bitter, metallic aftertaste in the mouth, and we've yet to meet a single person who claims to prefer it to the flavor of real fruit, real cocoa and real vanilla beans.

Our flavor systems use an advanced technology that efficiently captures the essence of fresh fruit. This is achieved by extracting essential oil from the source material (citrus peel, for example) then spray-coating it with maltodextrin sealing in the aroma and freshness. When this is then added to water, the maltodextrin dissolves, allowing the delicious fruit oil to infuse throughout the drink, creating an authentic, mouth-watering fruit flavor that mixes easily and is truly delicious.



IT'S WHAT  YOU PUT IN

WHEY



Venum utilizes nothing but the gold standard of protein sources: whey. Our lean formula delivers a solid 24-gram dose of anabolically-charged whey to fuel and repair your muscle tissue. Unlike other brands, our products are certified free from amino-spiking, so you can rest assured that when we say you're getting 24 grams of protein, we really mean it.

- 24 grams of high-quality, delicious-tasting protein in every scoop
- 8 hours of amino acid delivery from three protein sources for rapid muscle growth
- Delicious milkshake taste, naturally-flavored using only the finest Dutch process cocoa and real vanilla beans
- Simple, clean ingredient profile
- No aspartame or Acesulfame K
- Added digestive enzymes
- Low in fat
- Gluten free
- Certified protein content & amino-spiking free by ISO laboratory Eurofins
- 3 year shelf life
- No banned substances – 2015 WADA compliant
- Halal certified

SWEETENED WITH  **STEVIA**



COMPARISON

Product	Claimed Protein Per Serving	Actual Protein Per Serving	Carbs	Fat	Flavoring	Stevia	Acesulfame K?	Gluten Free?	Amino Spiking?	Certified Peanut & Soy Free?
Venum WHEY	24g	24g (Certified by Eurofins)	3g	2g	Natural	Yes	No	Yes	No (certified by Eurofins)	Yes
Competitor #1	25g	13.5g**	4g	3g	Artificial	No	No	?	Yes (disclosed on label)	No
Competitor #2	25g	18.75g**	5g	1.5g	Artificial	No	Yes	Yes	Yes (disclosed on label)	No
Competitor #3	26g	?*	7g	2g	Artificial	No	Yes	?	Yes (disclosed on label)	No

*VALUE UNKNOWN - AMINO SPIKED OR PROPRIETARY BLEND **Source: Reddit protein test (<http://tinyurl.com/obt9mrn>)

MASS



When it comes to mass gainers, we've got you covered. Our premium, clean formula provides an enormous 60 grams of protein and more than 1100 calories, sourced from whey protein, micellar casein, and a 9-carbohydrate blend. It's often the case that mass gainers contain useless bulking agents and underdosed ingredients. Our gainer is a premium formulation with no hidden junk - just high-quality protein and carbohydrates, in a proven ratio for rapid muscle gain. A full five-gram dose of the most extensively tested and trusted form of creatine (monohydrate) rounds off a clean ingredient profile that is low in fat, without compromising flavor.

- 60 grams of fast, medium and slow-digesting protein
- Carb Matrix with glucose polymers and waxy maize for muscle glycogen replenishment
- Delicious milkshake taste, naturally-flavored using only the finest Dutch process cocoa and real vanilla beans
- 5 grams of creatine monohydrate
- No junk ingredients
- Low cholesterol
- Low in fat
- Huge 20lb bag
- 3 year shelf life
- No banned substances – 2015 WADA compliant
- Halal certified

COMPARISON

SWEETENED WITH
STEVIA



Product	Protein Per Serving	Carbs	Fat	Flavoring	Stevia	Acesulfame K?	Gluten Free?	Amino Spiking?	Certified Peanut & Soy Free?
Venum MASS	60g	180g	3g	Natural	Yes	No	Yes	No (certified by Eurofins)	Yes
Competitor #1	?*	215g	6g	Artificial	No	Yes	?	Yes (disclosed on label)	No
Competitor #2	50g	90g	17g	Artificial	No	Yes	?	No	No
Competitor #3	?*	261g	4g	Artificial	No	Yes	?	Yes (disclosed on label)	No

*VALUE UNKNOWN - AMINO SPIKED OR PROPRIETARY BLEND

BCAA AMINO SPORTS



Our BCAA provides a full 7-gram dose of BCAAs in a 2:1:1 ratio, proven to ensure maximum muscle tissue synthesis. With added electrolytes, glutamine, and the awesome pump agent l-citrulline, Venum BCAA AMINO SPORTS delivers hydration, endurance and recovery, while fueling you to push yourself harder and longer than ever before.

- 7 grams of Branched-Chain Amino Acids in every scoop
- Added electrolytes for endurance
- Gluten free
- Naturally-flavored
- Aspartame free
- 3 year shelf life
- No banned substances – 2015 WADA compliant
- Halal certified

COMPARISON

Product	Leucine	Valine	Isoleucine	Citrulline	Flavoring	Stevia?	Gluten Free?	Acesulfame K?	Certified Peanut & Soy Free?
Venum BCAA	3500mg	1750mg	1750mg	1000mg	Natural	Yes	Yes	No	Yes
Competitor #1	1250mg	625mg	625mg	1000mg	Artificial	Yes	?	Yes	No
Competitor #2	2500mg	1250mg	1250mg	0mg	Artificial	No	?	Yes	No
Competitor #3	2000mg	1000mg	1000mg	500mg	Artificial	No	?	Yes	No

SWEETENED WITH  STEVIA



PRE-WORKOUT



Our pre-workout is designed to pack a knockout punch and keep you pushing your limits with one of the most powerful formulas on the market. Every 2 scoop serving delivers a massive 320mg of caffeine, 2000mg of Carnosyn® beta alanine, 2000mg L-Arginine, 1000mg L-Ornithine, 2000mg of betaine, 3000mg of creatine, in addition to vitamin C, B6, l-glutamine and BCAAs. The result is a product that will exceed your preconceptions of what a preworkout supplement should be, and keep you amped and focused through the toughest of workouts.

- No Proprietary Blends
- Zero Sugar
- 320mg of Caffeine Anhydrous
- 2000mg Carnosyn® Beta Alanine
- 2000mg Betaine
- 3000mg Creatine Monohydrate
- 2000mg L-Arginine
- 1000mg L-Ornithine
- 1100mg of BCAAs in 2:1:1 ratio
- Delicious, all-natural, fruit-based flavoring system
- 3 year shelf life
- No banned substances – 2015 WADA compliant
- Halal certified



COMPARISON

Product	Caffeine Per Single Serving	Beta Alanine	Betaine + Creatine	Flavoring	Acesulfame K?	Gluten Free?	BCAAs	Certified Peanut & Soy Free?
Venum PRE	160mg	1000mg	2500mg	Natural	No	Yes	1100mg	Yes
Competitor #1	150mg	1600mg	1000mg (Creatine Nitrate)	Artificial	Yes	?	0mg	No
Competitor #2	?	0mg	0mg	Artificial	Yes	?	0mg	No
Competitor #3	?	2000mg	?	Artificial	Yes	?	?	No

CREATINE

Long regarded as an essential part of any training program, creatine is arguably the most important addition to your supplement regimen. At Venum, we don't believe in gimmicks, and for this reason, our creatine is nothing but the most extensively studied, proven effective form - creatine monohydrate. No hype, no nonsense, just a clinically proven five-gram dose that will help you conquer strength-training plateaus and push past your limits.

- 60 clinically-dosed servings in every tub
- No banned substances – 2015 WADA compliant
- 3 year shelf life
- Halal certified

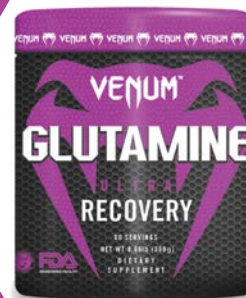


MEHDI ZATOUT
WBC WORLD MUAY THAI CHAMPION
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VENUM

PRODUCTS



GLUTAMINE

Glutamine is one of the primary constituents of skeletal muscle tissue and is an athlete's secret weapon for post-workout recovery.

Supplementing with five grams post workout will allow your body to repair the muscle fibers torn during exercise, and help you to recover quicker. Our micronized, pharmaceutical grade, glutamine is completely flavorless, and mixes easily into your post workout Venum WHEY shake.

- Gluten free
- No preservatives
- 60 servings in every tub
- Micronized for superior mixing
- No banned substances – 2015 WADA compliant
- Halal certified

WHAT DOESN'T KILL YOU 
MAKES YOU STRONGER



L-CARNITINE



L-Carnitine is one of the most potent and safe fat burners known. Venum L-CARNITINE comes as a single, easy to swallow capsule and as it's stimulant free, will help you burn fat at any time of the day.

- Convenient, easy-to-swallow, single capsule serving
- Two month supply in every tub
- Stimulant free fat burning
- Gluten free
- No banned substances – 2015 WADA compliant
- Halal certified



SHRED CAPSULES



SHRED's innovative formula is a blend of potent lipotropic ingredients that will burn body fat like never before. AMP-5 (Adenosine-5-Monophosphate) has numerous metabolic effects, including appetite suppression, fatigue reduction, increased metabolic rate, and improved memory and brain function. This, combined with an arsenal of fat burning amino acids, raspberry ketones, vitamins and caffeine, makes for one of the strongest and most effective fat burners available in capsule form.

- No Proprietary Blends
- Zero Calories
- 150mg Caffeine Anhydrous
- 400mg L-Carnitine + Acetyl L-Carnitine
- 160mg Green Coffee Extract + Green Tea Extract
- 50mg Adenosine-5-Monophosphate
- 3 year shelf life
- No banned substances – 2015 WADA compliant
- Halal certified



COMPARISON

Product	Caffeine	Adenosine Monophosphate (AMP)	Green Tea Extract	Raspberry Ketones	Acetyl L-Carnitine	L-Arginine	Co-Enzyme Q10
Venum Shred Capsules	150mg	50mg	80mg	80mg	150mg	100mg	10mg
Competitor #1	200mg	0mg	?	?	0mg	0mg	0mg
Competitor #2	160mg	0mg	?	0mg	0mg	0mg	0mg
Competitor #3	?	0mg	?	?	0mg	0mg	0mg

*VALUE UNKNOWN (PROPRIETARY BLEND)

SHRED POWDER



For those requiring an even more powerful fat burner not limited by capsule size, SHRED powder has you covered. Its formula is even stronger than SHRED capsules, with maximum doses of all ingredients including AMP-5, plus the addition of CLA and Higenamine, making for an unparalleled lipotropic formula that will strip the fat from your body and leave you focused and amped long after other fat burners have worn off.

- No Proprietary Blends
- 3 Calories
- 250mg Caffeine Anhydrous
- 1750mg L-Carnitine + Acetyl L-Carnitine
- 1450mg L-Arginine, L-Lysine & L-Ornithine
- 150mg Adenosine-5-Monophosphate
- 200mg Green Coffee Extract (Coffea Arabica)
- 200mg Green Tea Extract (Camellia Sinensis)
- 250mg Raspberry Ketones
- 200mg N-Acetyl L-Tyrosine
- 50mg Higenamine
- 10mg Co-Enzyme Q-10
- No Acesulfame K
- 3 year shelf life
- Delicious, all-natural, fruit based flavoring system
- No banned substances – 2015 WADA compliant
- Halal certified



COMPARISON

Product	Caffeine	Adenosine Monophosphate (AMP)	Green Tea Extract	Raspberry Ketones	Acetyl L-Carnitine	L-Arginine	Co-Enzyme Q10	Natural Flavoring?	Sweetened With Stevia?
Venum Shred Powder	250mg	150mg	200mg	250mg	750mg	750mg	10mg	Yes	Yes
Competitor #1	290mg	0mg	0mg	0mg	0mg	0mg	0mg	No	No
Competitor #2	?*	0mg	0mg	0mg	0mg	0mg	0mg	No	No
Competitor #3	160mg	0mg	?*	0mg	0mg	0mg	0mg	No	No

*VALUE UNKNOWN (PROPRIETARY BLEND)



SITTICHAJ
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VENUM ATHLETE

NO PRETENDERS





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NUTRITION

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